

Will They Remember Your Name?

THE POWER OF
VALUE IN
ATTAINING LIFE
PURPOSE


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Many people go through life banking on future happiness or waiting for an event to change their trajectory, one that will shine a spotlight on their big, golden purpose. There is a formula to finding purpose, and it starts with embracing your value proposition daily. By focusing on value (what you gift, give, get), the by-product is ongoing happiness.

By repeating your value proposition each day, you are gifting to the world your purpose, which will live on in the meaningful interactions you created. We each have a unique value proposition. Embracing this value proposition in our current circumstances and as a guiding light when change happens, initiated or unexpected, your impact will be wide and far-reaching.

KEY TAKEAWAYS:

- Individual life purpose is not a stagnant end goal but a fluid way of living.
- Every person has a unique value proposition that is defined internally but enhanced externally.
- Value is multi-dimensional when deployed properly, creating an exponentially positive impact on others.
- Living a value-filled life daily and through life pivots creates purpose and legacy.



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